

REMARKS

Claims 1 - 3, 6 - 13, 16 - 23, and 26 - 30 have been amended. No new matter has been introduced with these amendments, all of which are supported in the specification as originally filed. Claims 1 - 30 remain in the application.

Paragraph 2 of the Office Action dated February 23, 2006 (hereinafter, "the Office Action") states that Claims 1, 6, 8, 11, 16, and 18 are rejected under 35 U.S.C. §102(e) as being anticipated by Shannahan et al. (U.S. Patent Publication 2004/0148226). Paragraph 4 of the Office Action states that Claims 2, 4 - 5, 12, and 14 - 15 are rejected under 35 U.S.C. §103(a) as being unpatentable over Shannahan in view of Ogasawara (U.S. Patent 6,327,576). Paragraph 5 of the Office Action states that Claims 3, 7, 13, and 17 are rejected under 35 U.S.C. §103(a) as being unpatentable over Shannahan in view of Hanna (U.S. Patent Publication 2004/0016796). Paragraph 6 of the Office Action states that Claims 9 - 10, 19 - 20, 21, 26, and 28 - 30 are rejected under 35 U.S.C. §103(a) as being unpatentable over Shannahan. Paragraph 7 of the Office Action states that Claims 22 and 24 - 25 are rejected under 35 U.S.C. §103(a) as being unpatentable over Shannahan in view of Ogasawara. Paragraph 8 of the Office Action states that Claims 23 and 27 are rejected under 35 U.S.C. §103(a) as being unpatentable over Shannahan in view of Hanna.

Applicants have amended their independent Claims 1, 6, 11, 16, 21, and 26 to more clearly specify limitations of their claimed invention, and the rejections are respectfully traversed with regard to the claims as amended.

Serial No. 10/666,700

-15-

RSW920030197US1

Paragraph 4 of the Office Action admits that Shannahan "omits disclose [sic] the e-receipt in details". Ogasawara is then cited for this teaching.

In response, Applicants respectfully submit that a combination of Shannahan and Ogasawara fails to teach "... in addition to printing a conventional itemized purchase list on the printed sales receipt ... wherein the stored identifying information is stored in a first area of the printed sales receipt that is separate from a second area of the printed sales receipt in which the conventional itemized purchase list is printed".

Paragraph 5 of the Office Action admits that Shannahan "does not specify that the data written on the consumer carried electronic sales receipt is in the form of an RFID tag affixed to the sales receipt". Hanna is then cited for this teaching.

Applicants respectfully note that Hanna's receipt is not a "sales" receipt, but is instead a "deposit" receipt. Furthermore, Applicants submit herewith the enclosed Declaration of Fact Under 37 C.F.R. §1.131 from all of the named inventors. This declaration demonstrates that the claimed invention was conceived and reduced to practice prior to July 16, 2003, the priority date of Hanna's continuation-in-part application. Accordingly, Applicants submit that the declaration overcomes the §103 rejections based on Hanna pursuant to MPEP 715.02.

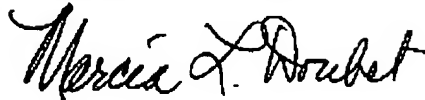
In view of the foregoing, Applicants respectfully submit that the claimed invention is allowable over the art of record, and request that the application be allowed.

Serial No. 10/666,700

-16-

RSW920030197US1

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Marcia L. Doubet". The signature is fluid and cursive, with the first name "Marcia" being more prominent.

Marcia L. Doubet,
Attorney for Applicants
Reg. No. 40,999

Customer Number for Correspondence: 43168

Phone: 407-343-7586

Fax: 407-343-7587

Serial No. 10/666,700

-17-

RSW920030197US1